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**eMOTIVE COMMUNICATIONS UNVEILS WORLD'S FIRST PUSH VIDEO
RINGERS FOR SKYPE EXTRAS**

*Partners with Universal Music Group to Provide RingJam™ 2.0 Users with
Access to World's Largest Digital Music Catalog*

Los Angeles, CA – January 28, 2008 – eMotive Communications, Inc., the leader in real-time, interactive multimedia applications for VoIP and mobile networks, today launched RingJam 2.0 for Skype Extras. The company also partnered with Universal Music Group (UMG), the world's leading music company, to give RingJam 2.0 users access to UMG's market-leading digital music catalog. This features chart-topping artists including Kanye West, Amy Winehouse, U2, Fergie, Abba and Ella Fitzgerald, among thousands of others.

Also as part of the RingJam 2.0 launch, Skype Extra users will now be able to call friends and announce themselves using video clips provided by Guinness World Records, Fun Little Movies and StupidVideos.com.

"We are delighted to partner with eMotive during the launch of RingJam 2.0," stated Rio Caraeff, Executive Vice President of eLabs, Universal Music Group. "UMG is committed to remaining at the forefront of supporting new technologies

that further enhance and personalize the musical experience for fans everywhere.”

“eMotive’s founders have always been on the forefront of creating applications for new media markets,” said Anthony Stonefield, CEO of eMotive Communications. “Video ringers have not taken off in any market around the world. Once users are able to customize and push video ringers on any media, this will flip the call-to-ringtones dynamic and re-ignite the marketplace.”

RingJam for Skype Extras follows the highly successful RingJacker. The real-time, push-media application lets callers choose what song, sound or video they want to announce themselves with when calling their buddies and relatives.

“eMotive is pioneering peer-to-peer push media and RingJam is the ultimate form of self-expression,” added Stonefield. “This global agreement with UMG is a huge boost for content personalization, giving Skype Extras users an unparalleled source of exciting content. For the music industry and film studios, RingJam opens up considerable P2P viral marketing opportunities.”

RingJam for Skype Extras is free to use and can be downloaded from the RingJam.com storefront, from the Skype Web site (<https://extras.skype.com/>) or from within the Skype software.

About Universal Music Group

Universal Music Group is the world’s leading music company with wholly owned record operations or licensees in 77 countries. Its businesses also include Universal Music Publishing Group, the industry’s largest global music publishing operation.

Universal Music Group consists of record labels Decca, Deutsche Gramophone, Interscope Geffen A&M Records, Geffen Records, Island Def Jam Music Group, Lost Highway Records, MCA Nashville, Mercury Nashville, Mercury Records, Philips, Polydor Records, Universal Music Latino, Universal Motown Records Group, Universal South Records and Verve Music Group, as well as a multitude of record labels owned or distributed by its record company subsidiaries around the world. The Universal Music Group owns the most extensive catalog of music in the industry, which is marketed through two distinct divisions, Universal Music Enterprises (in the U.S.) and Universal Strategic Marketing (outside the U.S.). Universal Music Group also includes eLabs, a new media and technologies division, and Global Digital Initiatives.

Universal Music Group is a unit of Vivendi, a global media and communications company.

About eMotive Communications

Headquartered in Los Angeles, CA, eMotive is an entertainment focused innovation company that provides real-time interactive multimedia products, RingJam™, and services to advanced communication networks worldwide. The company's 'Push Ringer' product introduces active social media networking by deploying a ring-forward tone for fast IP networks. eMotive was founded by the original management of Moviso (acquired by InfoSpace) who are responsible for creating and leading the mobile ringtone market and architecting the mobile content business and wireless copyright exploitation models in North America. For further information, please visit eMotive.com.

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